



POSITION: Implementation Manager - *Activity Works Gateway to Healthier Communities Project*

LOCATION: Houston, TX

ABOUT THE ORGANIZATION:

Kinetic Learning Enterprises (KLE) is a rapidly growing publisher of materials that increase moderate-to-vigorous cardiovascular activity tied to core curriculum. Its flagship product, *Activity Works*, is a plug-and-play program that research has shown enables elementary school educators to easily use movement-based learning methods, improving students' physical fitness and focus, attention and cognitive readiness, leading to improved academic performance.

Based upon a scientific review by the American Heart Association, *Activity Works* is recommended by the Alliance for a Healthier Generation for use in the Alliance Healthy Schools Program. Also, state departments of education accept *Activity Works* as meeting state physical education mandates. Many school districts purchase *Activity Works* because it is effective, easy to use, and students ask for it by name.

To learn more about *Activity Works* and view sample episodes and lesson plans, visit www.activityworks.com/overview.php.

ABOUT THE PROJECT:

Kinetic Learning Enterprises has obtained significant financial support for a robust, multi-year implementation of *Activity Works* in Houston area elementary schools serving communities with significant health disparities. Funding is in place for full implementation in 20-30 schools (250 classrooms) this 2011-2012 school year, including year-long support services. It is expected that successful implementation will stimulate growth to more schools and students in subsequent years. KLE is partnering with several local, community-based health service organizations and a national health services company to provide a suite of services, incentives and energetic encouragement that increase physical activity and reduce obesity-related risk factors in grade 1-3 students and their families. The project will expand in 2012-2013 school year and beyond.

Kinetic Learning Enterprises, LLC

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ABOUT THE POSITION:

The Implementation Manager will provide training and support services to Houston area school communities that choose to implement Activity Works with the support and approval of their school and district leadership. You will be working as part of a seven-person team across four urban communities with significant health disparities, reporting to the *Activity Works Gateway to Healthier Communities Project Manager*, who in turn reports to senior management. The project is of strategic importance to the company and you can expect substantial resources and a collaborative environment. The team is expected to grow in size in 2012 and again in 2013. Your initial goal is to foster maximum participation, activity and positive student outcomes during the 2011-2012 school year.

Responsibilities will include but are not limited to:

- Support the initial phase of engaging district and civic leadership
- Build relationships with Principals and District leaders
- Schedule and lead professional development workshops
- Provide regular onsite support to 20-30 schools (250 classrooms)
- Proactively assess teacher obstacles and provide solutions
- Proactively engage staff by contributing to company-managed social media, blog postings and email outreach
- Extract classroom usage and other metrics monthly from Web-based management system and share with each Principal and site-based project staff with recommendations for intervention, as needed
- Maximize response rates to web-based surveys of Principal and teachers
- Work collaboratively with local health service partners to maximize family participation in events and increase daily activity
- Assist in obtaining family activity pledges
- Ceaselessly champion behavior change leading to reduced obesity-related health risk factors and improved academic performance

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CANDIDATE REQUIREMENTS:

- Bachelors degree required
- 3+ years K-6 teaching or professional development experience strongly preferred
- Oral Spanish language proficiency a plus
- Familiarity with K-6 health and physical education curricula
- Exceptional goal orientation and an excellent strategic thinker with a proven track record of success
- Excellent verbal and written communicator; can speak compellingly and has a mature presence
- Ability to build strong relationships with people of different backgrounds in urban communities and motivate them to try new approaches
- Comfortable and excited about working in an entrepreneurial setting
- Ability to manage a project with purpose, urgency and accuracy in a results-oriented environment
- Uncommon level of personal responsibility and drive towards ambitious health and wellness goals

COMPENSATION:

Salary for this position is competitive and depends on prior experience. In addition, a comprehensive benefits package is included.

To apply for this position, forward resume with cover letter and salary history to: Ted Tolles, ttolles@activityworks.com, 908-377-2936