



# BUILDING A BRIGHTER FUTURE

## 2012 TAHPERD SUMMER CONFERENCE PROSPECTUS INFORMATION

July 15 - 17, 2012 | Embassy Suites Dallas-Frisco Hotel & Conference Center  
7600 John Q Hammons Drive | Frisco, Texas 75034

You are invited to educate, sell, and motivate over 700 physical education educators about your company's products and services! This is your chance to join TAHPERD members at the 28th Annual TAHPERD Summer Conference in Frisco, Texas on July 15 - 17, 2012.

### The following items are included in the booth fee:

- One 10'x10' draped booth with a 6' skirted table, 2 chairs, trash can, and an identifying sign.
- An opportunity to make **one 60-minute presentation** to interested members during the two-day conference. This is complimentary to vendors that exhibited at the 2011 TAHPERD Annual Convention. If you are a new vendor or did not exhibit at the 2011 Convention and would like to present a program the cost is \$300. Program proposals are due **February 15, 2012**. (*Limited Availability*)
- **Complimentary Listing** in the TAHPERD Conference Manual. (Each attendee will receive a complimentary copy of this manual.)
- **Two (2) complimentary badges** included with each booth. All staffing requests must be received in advance to Summer Conference. All onsite badge changes or new badges will be charged \$25 per badge.
- All exhibiting companies will receive a **complimentary post-show conference attendee mailing list** (upon completion of evaluation).
- **Complimentary** inclusion in the "Building a Brighter Future" attendee traffic builder. (All exhibitors are required to participate.) **\$100 SAVINGS**
- **Complimentary** parking.

Contract acceptance and participation will be limited on a first-come first-served basis. (*A contract fulfillment fee of \$100 will be refunded provided the exhibitor does not tear down their booth(s) until after 12:30 pm July 17.*) Only those officially accepted as exhibitors will be allowed to promote or sell their products/services and all such promotions/sales must take place in the designated exhibits area. (See contract for more details.)

### Additional Information:

- Conference hotel is the Embassy Suites Dallas-Frisco Hotel & Convention Center.
- Hotel information will be sent via email in a confirmation letter at a later date.
- Conference General Service Contractor is Freeman.

### Tentative Exhibitor Schedule (*Times Subject to Change*):

	Sunday July 15	Monday July 16	Tuesday July 17
Decorator Setup	8 am - 12 pm		
Exhibitor Move In	12 pm - 6 pm		
<b>Exhibit Hours</b>		<b>8 am - 4 pm</b>	<b>8 am - 11:30 am</b>
TAHPERD Social		4:30 - 5:30 pm	
Door Prize Drawings			11:30 am - 12 pm
Exhibitor Move Out			12 pm - 2 pm

All exhibit info can also be found at [www.tahperd.org](http://www.tahperd.org) under the Exhibits Link or email [nancy@tahperd.org](mailto:nancy@tahperd.org).